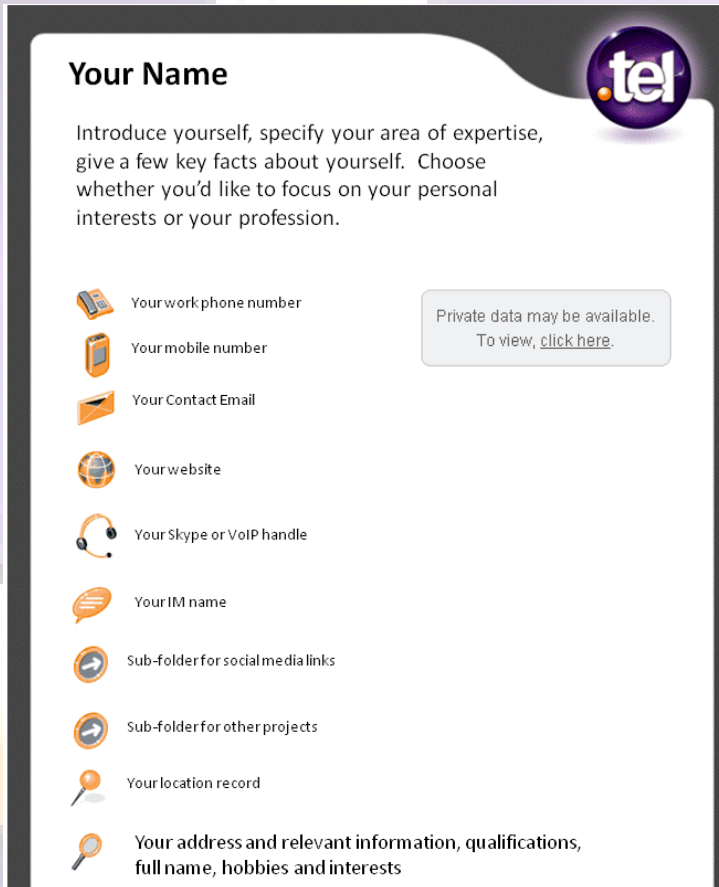


## TelTemplates: Laying out your.tel Page if you're a Technologist or IT guru

This example template has been put together from our research into .tel domains of different IT professionals that are interested in technology, such as <http://hatem.tel/>, <http://henri.tel/>, <http://lawrence.tel/>, <http://andyone.tel/>, <http://terje.tel/>, and <http://web-designer.tel/>.

So, what do we recommend?

**1. Promote your name** – As the domain name, choose something fairly short and easy-to-remember that may or may not correspond to your name, nickname or profession. Your actual name can go into the page title, while your full introduction can be in the header. This text header usually gets displayed in search engine results and is clearly visible on mobile browsers, so the better you use this space, the greater click-through you'll get from search results.



The screenshot shows a .tel page template with a dark header containing the 'tel' logo. The main content area is white and titled 'Your Name'. Below the title is a paragraph of introductory text. To the right of the text is a grey box with the text 'Private data may be available. To view, [click here.](#)'. Below the text is a list of ten items, each with a small icon and a label: 'Your work phone number', 'Your mobile number', 'Your Contact Email', 'Your website', 'Your Skype or VoIP handle', 'Your IM name', 'Sub-folder for social media links', 'Sub-folder for other projects', 'Your location record', and 'Your address and relevant information, qualifications, full name, hobbies and interests'.

**2. One name to rule them all, one name to find them** - Your .tel name can be your main point of contact, the only thing that people need to connect with you. Add all your phone numbers, email addresses, VoIP and IM handles, social profiles, blogs and Twitter streams, as well as links to forums and communities where you participate. Your .tel page is your online identity, a chance to showcase your various interests and talents.

**3. Upgrade your CV** – why not create a folder with all your work-related links, resources, and descriptions? Your job title, employer website, and keywords describing your knowledge, qualifications and relevant professional experience will get indexed by search engines to help employers find you next time you are looking for a contract. If you are a freelance consultant, add multiple links to your previous projects to showcase your work.

**4. IT pro by day, night elf by night** – Are you also a gamer or an active member of an online community? Add your avatars and char names as Username contact items in your .tel with a short description of your interests. Then use your .tel on those resources to drive traffic to your .tel site. The more fellow gamers know yourname.tel, the more new friends you get, and the better your gaming experience becomes.

**5. Share the word** – On your .tel page, have a folder for useful and interesting links, professional blogs and forums, and other resources you find useful. It's fun to find somebody with similar interests involved in testing new software, video games or online services. IT developers can stay in touch and share access to pilots, Beta versions and previews.

**6. Your place in the revolution** – Due to the powerful underlying DNS-based technology, .tel is a set of data formats and a management platform that can integrate into various programs and services. Already softphones are starting to support .tel lookups to dial names, while free applications for iPhone and BlackBerry allow you to navigate and manage .tel domains, including updates to GPS coordinates and decrypting private data. Yes, .tel is a simple service for staying in touch, but you can do so much more with it! See if you can find your favorite .tel app or use a simple script to build .tel into your blog or website. Loads of samples, documents and reference are available for developers at <http://dev.telnic.org>. And if you have a question, don't hesitate to register on the forum!

**7. Protect your privacy** – If you are wary of publishing all your details for public use, you can encrypt your private data and control access to it on a per-person basis. With the TelFriends system, you create your friend list and control who sees what.

*Do you have any additional suggestions for this TelTemplate? Do you have a .tel template that you think shows an excellent example of how businesses and individuals can get the best out of the .tel domain? Then simply submit the information to [community@telnic.org](mailto:community@telnic.org) and we will see whether we can feature it on our website. Please keep the advice general to the type of business that might benefit, but if you have a specific example you would like us to promote, please feel free to reference this. These templates are for guidance only and may be changed or updated in the future.*